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NEWS RELEASE

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Midwest Machinery Co. to be featured on national U.S. Farm Report's Machinery Pete show

The TV segment features a roundtable discussion on local trends in the used ag equipment market

SAUK CENTRE, Minnesota (April 13, 2016) – U.S. Farm Report will air a roundtable discussion hosted at Midwest Machinery Co. in Sauk Centre, Minnesota, for its special nationwide TV segment focused on used ag equipment. The program, entitled "On the Road with Machinery Pete," features John Deere dealers from around the country discussing trends in the ag equipment market with U.S. Farm Report hosts and Farm Journal's used equipment expert, Greg Peterson.

The fourth "On the Road with Machinery Pete" program includes a roundtable discussion with Steve Lenzmeier, self-propelled forage harvester (SPFH) sales specialist, Midwest Machinery Co., Sauk Centre location, and Tom Overman, service manager, Midwest Machinery Co., Sauk Centre location. The show focuses on a wide range of topics, including the importance of pre- and post-season inspections on hay and forage equipment and the use of technology in used ag equipment. In addition, the program features interviews with local producers, digging deeper into what they look for when buying used equipment.

"Midwest Machinery Co. takes a tremendous amount of pride in the services and equipment that we offer to our customers," says Steve Lenzmeier, SPFH Sales Specialist, Midwest Machinery Co. "Having Machinery Pete visit our Sauk Centre location gives him and U.S. Farm Report a great opportunity to highlight these services, as well as speak with producers in our area about the exceptional value and technology in late-model used forage harvesting and hay equipment."

The "On the Road with Machinery Pete" episode featuring Midwest Machinery Co., airs on Saturday, April 16, and Sunday, April 17, on several channels in the Minnesota area and at various times:

- Minneapolis/St. Paul, MN: KSTC, Saturday April 16 at 6:00



Greg Peterson (aka Machinery Pete), Steve Lenzmeier, Tom Overman, Tyne Morgan, host of U.S. Farm Report), during filming of the "On the Road with Machinery Pete" Show at Midwest Machinery Company's Sauk Centre, MN, dealership.



AM

- Mankato, MN: KEYC, Saturday, April 16, 5:30 AM
- Fargo, ND: WDAY, Saturday, April 16, 6:00 AM
- Sioux Falls, SD: KABY/KPRY, Saturday, April 16, 6:00 AM
- Duluth, MN: KBJR/KRII, Sunday, April 17, 7:00 AM

Additionally, U.S. Farm Report will air on RFD-TV and Sirius XM (audio only on channel 147) at the following times:

- RFD-TV: Saturday, April 16, 9:00 AM (CST)
- Sirius XM: Sunday, April 17, 7:00 AM (CST)

"The 'On the Road with Machinery Pete' program also gives us a chance to showcase the services and technology that Midwest Machinery Co. provides to our diverse ag customers in Minnesota," adds Tom Overman, service manager, Midwest Machinery Co. "The show is a great way to focus attention on agriculture in Minnesota."

For more information on the "On the Road with Machinery Pete" program on U.S. Farm Report, visit www.AgWeb.com/USFR. To view full segments of "On the Road with Machinery Pete," visit www.AgWeb.com/Machinery/On-the-Road.

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